

Gosford Hill Sixth Form
Bridging Work Summer 2026

A-level Subject: **Business**

Teachers: Mr Williams (Leader), Mr Smith



**GOSFORD HILL
SCHOOL**

Please complete the work set below over the summer.
 Complete all 6 tasks on a single Google Doc.
 Each task should take around 40 minutes to 1 hour to complete.

Task Description	Resources needed	What is expected for the first lesson in September 2026
Task 1: What are businesses? 1. <u>Research</u> the accepted definitions of a small, medium and large business. Then... 2. <u>Create a list</u> of real world examples of small, medium and large businesses (5-10 for each). 3. Choose one of your business examples to answer the following question: Q. Using an example, explain how that business, over the last few years, is taking their corporate social responsibility (CSR) more seriously.	Internet, Magazines/ newspaper Textbooks Revision resources	Can provide examples of real business to use in written answers about privately and publicly limited companies. Can apply knowledge of types of businesses to specific contexts i.e. social responsibility/environment.
Task 2: PLC's in more detail <u>Research</u> a large (PLC) business of your choice and provide information on the following: 1. Share price and market share 2. Countries/continents they operate in 3. The business's objectives e.g. mission/corporate aims 4. Competition/rivals 5. Portfolio (what products/services they sell)	Internet, Magazines/ newspaper Textbooks Revision resources	Will be able to share your findings with other students. All students will then have a catalogue of information on PLC's.

Task 3: Think like a leader Business is a dynamic environment and there are very few situations where there is just one answer. <u>Read each scenario below.</u> (a) Provide any questions or further information you would need to make an informed decision (b) What would you do? (c) What are the possible knock-on effects to the business (both positive and negative!) 1. A customer has written to you, complaining about the behaviour of one of your staff members. 2. At a recent AGM, a shareholder has blamed you personally for the lack of profitability at the company. 3. The head of HR is suggesting that there is a problem with labour turnover, with a rise in staff leaving the business. 4. The operations manager at a company making BBQs is asking for extra staff before the summer. 5. A sole-trader running a sports coaching business is approached by another sole-trader looking to set up a partnership.	Internet, Magazines/ newspaper Textbooks Revision resources	Can contribute to class discussions about the consequences of decision making to different parts of a business. Can contribute to class debates about effective leadership and courses of action for each scenario.
Task 4: The importance of research and audits Mapping a business's strengths, weaknesses, opportunities and threats, is a way for business leaders to understand the current performance of products, people and/or departments within a business. <u>Create</u> a basic SWOT analysis for a business or product of your choice. Search on Google Images for	Internet, Magazines/ newspaper Textbooks Revision resources	Will be able to present a basic SWOT analysis (2x2 table grid) on a product/business of your choice. Can discuss reasons for business success and failure. Can contribute to discussions about priorities for future decisions.

examples.		
Task 5: Operations Watch video 1 (17:59): https://www.youtube.com/watch?v=DWRhY30d2ME Watch video 2 (): https://www.youtube.com/watch?v=Qw0hueAiUes Make brief notes about what you see in the two videos. Using Google, research the three key production methods: flow, batch and job production techniques.	YouTube/ internet Magazines/ newspaper Textbooks Revision resources	Can identify different sections within a complex production line. Understand the difference between: - Job production - Batch production - Flow production
Task 6: Being an entrepreneur Create a business plan for a product of your choice (existing or made up): 1. Remind yourself what's included in a basic business plan (templates available online) 2. Complete as many sections of a basic business plan as you can.	Internet, textbooks, magazines/ newspapers	Can demonstrate careful planning and an understanding of business administration.