



GOSFORD HILL
SCHOOL

Business Studies Department



GOSFORD HILL
SCHOOL

Our vision and aims (Intent):

- Unlocking Entrepreneurship: We aim to inspire students to unlock their inner entrepreneur, providing them with a deep understanding of the decisions that enable businesses to become successful.
- Inclusive Ambition: Our curriculum is ambitious and inclusive for all, designed to ensure that all students – regardless of their background or starting point – can access the skills and opportunities needed to make progress
- Global Perspective: We intend for students to think about the world around them, understanding how businesses compete within a market, especially when operating globally or internationally.
- Transferable Skills: Beyond subject knowledge, we aim to develop key transferable skills that prepare students for the challenges of the modern professional world and current business affairs.



GOSFORD HILL
SCHOOL

Our approach to teaching (Implementation):

- Expert Pedagogy: Our teachers bring a wealth of experience to the classroom, using real-world examples to support discussions and motivate students to engage with contemporary business issues.
- Knowing Our Students: We use tactical seating plans and regular assessments to inform our teaching, allowing us to identify and address misconceptions quickly.
- Sequenced Subject Maps: The curriculum follows logically sequenced schemes of work that build from foundational ownership types to complex business operations, such as stock systems and logistics.
- Active Research: Students are encouraged to develop inquisitive minds through research tasks and activities outside the classroom, such as participation in Young Enterprise.
- High Expectations: we maintain high standards for all learners, with a clear expectation that homework and independent study are completed to a high standard to reinforce classroom learning.



GOSFORD HILL
SCHOOL

How we measure success (Impact):

- Articulate Decision-Makers: Students demonstrate success by becoming confident problem solvers and articulate decision-makers who can justify business strategies under pressure.
- Real-World Understanding: Impact is measured by students' ability to relate theoretical concepts to daily purchases, pricing strategies, and the wider movements of the global economy.
- Analytical Thinking: Our learners show their progress through the ability to evaluate business operations, such as the benefits of reduced costs versus the importance of quality and supplier expectations.
- Ready for the Future: We measure success through the development of transferable skills that allow students to transition successfully into further education, apprenticeships, or the workplace.
- Inquisitive Minds: The ultimate impact is seen in students who leave with a greater understanding of current affairs and the creativity to navigate a competitive business environment.