



Gosford Hill School

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Re: Supporting Attendance and Engagement at Gosford Hill School

As a local business, I hope that you will already know that we pride ourselves on the school being very rooted in the community and as such, we want our young people to leave school with brilliant qualifications, ready to take their place and contribute to the local community as future employees.

Our focus in school at the moment is to improve attendance, and we know that there is a strong correlation between school attendance and engagement, and student achievement. Students who completed their GCSEs in the summer of 2025 who had attendance of between 91% and 100% achieved grades higher than the top 20% of students in the country, so this is something to be celebrated. However, we are working hard to support those young people who need to improve their attendance, so that they are in school, in lessons, engaging and learning alongside their teacher, which in turn will lead to improved attainment and life chances and ultimately contribute to the local economy.

With that in mind, we are rewarding students who either have strong attendance or who improve their attendance. One of those initiatives is a Golden Ticket day where we choose a day, unknown to students, and anyone who is in school on that day is entered into a prize draw with prizes awarded. The thinking behind it is that by having these draws on random days, students will in turn be in school more in order to be part of the draw.

I'm therefore writing to ask whether you would be able to donate either a one off prize or regular prize to support this drive to improve attendance. We will publicise the names of all businesses that support this in our regular publication to parents.

If you would like to be part of this project and feel able to make a donation, we would appreciate it if you could contact Sarah Radwell, Pastoral Administrator via email (admissions@gosfordhillschool.org) or by telephone (01865 374971, Option 2).

Thank you very much for your time and support of our young people at Gosford Hill School.

Kind regards,

Nigel J. Sellars
Headteacher

